



# Punjab Government Gazette

## EXTRAORDINARY

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### GOVERNMENT OF PUNJAB

DIRECTOR INFORMATION & PUBLIC RELATIONS

### NOTIFICATION

The 25th March, 2025

**No. I/1062740/2025.-** The Governor of Punjab is pleased to make the Following 2nd amendment in the ADVERTISEMENT POLICY FOR WEBSITES 2022 issued vide PR. No. I/439348/2022, dated 7.10.2022, 1st amended No. I/594156/2023, dated 6.7.2023 and Extended No. I/940838/2024, dated 02.10.2024 as under:-

- (1) The Policy may be called the ADVERTISEMENT POLICY FOR WEBSITES, 2022 (2nd Amendment).
  - (2) This amendment in the Policy shall come into force with immediate effect.
2. In the ADVERTISEMENT POLICY FOR WEBSITES 2022, Para 6 is amended as mentioned below:-

Clause No.	Original Clause	Clause after Amendment
6	Category Average Unique per month (Average of last six Months from within India)	Category Average Unique per month (Average of last six Months from within India)
--	--	A+ 20+ million OR DAVP Empanelled website (Category A+)
A	5 million (50 lakh) and above OR DAVP Empanelled website (Category A)	10-20 million OR DAVP Empanelled website (Category A)

B	2 million (20 lakh) to less than 5 million OR DAVP Empanelled website (Category B)	B	5-10 million OR DAVP Empanelled website (Category B)
C	0.25 (2.5 lakh) to less than 2 million OR DAVP Empanelled website (Category C)	C	0.25-5 million OR DAVP Empanelled website (Category C)

Chandigarh  
The 25th March, 2025

**MALWINDER SINGH JAGGI, IAS**  
Secretary, Government of Punjab  
Information and Public Relations