

PUNJAB ADVANCE



**51655
GOVT. JOBS**



**FREE
ELECTRICITY**



**881 AAM
AAMI CLINIC**



**94203 CRORE
INVESTMENT**



**SADAK
SURAKHYA
FORCE**



**WAR
AGAINST
DRUGS**



**118 SCHOOL
OF EMINENCE**



**CORRUPTION
FREE PUNJAB**



**NO NOC
FOR PROPERTY
REGISTRATION**



3 YEARS OF TRANSFORMATIVE PROGRESS
A LEGACY IN MOTION



Holi - Festival of Colours
(14 March)



BHAGWANT SINGH MANN

Chief Minister, Punjab

greet's one and all on the
sacred occasion of



**MAHA
SHIVRATRI**

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Bhagwant Singh Mann
Chief Minister, Punjab

Punjab Advance

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THREE YEARS STRONG, THE JOURNEY GOES ON

PUNJAB'S TRANSFORMATION UNDER BHAGWANT SINGH MANN

THREE YEARS STRONG, THE JOURNEY GOES ON PUNJAB'S TRANSFORMATION UNDER BHAGWANT SINGH MANN

Dr. Sukriti Bahuguna

Punjab's Path to Educational Supremacy Schools of Eminence

In just three years, Punjab has witnessed a dynamic resurgence under the leadership of Chief Minister Bhagwant Singh Mann. With a vision rooted in progress, transparency, and empowerment, his governance has been a beacon of hope, illuminating the path toward a prosperous and self-reliant Punjab. From revolutionizing education with the School of Eminence initiative to fostering economic growth through Invest Punjab, Mann's administration has reshaped the state's trajectory, ensuring development reaches every doorstep.

Since assuming office, the Bhagwant Singh Mann-led Punjab government has launched a series of welfare schemes aimed at transforming the state across multiple sectors. From revolutionizing education with the School of

Eminence initiative to enhancing industrial growth through Invest Punjab, the government has focused on holistic development. Infrastructure projects like the Malwa Canal aim to boost irrigation and water conservation, while tourism promotion efforts seek to revitalize Punjab's cultural and economic landscape. Additionally, welfare programs such as free electricity, Aam Aadmi Clinics for healthcare, and employment schemes underscore the administration's commitment to improving citizens' lives. With an emphasis on governance through digital media, the Mann government continues to shape policies that foster economic prosperity, social upliftment, and sustainable development.

Under the visionary leadership of Chief Minister Bhagwant Singh Mann, Punjab Government





“ I am a student of the 11th grade at PM Sri Government Senior Secondary School Rahon. The school offers education in Science, Commerce, and Arts, and also focuses on the all-around development of students by organizing various sports and other activities. The government provides very delicious and nutritious meals to the students from 6th to 8th grade. My school is excelling not only at the district level, but also at the state and even national level. ”

Nandini Sharma
Village Rahon, District Shaheed Bhagat Singh Nagar

has taken a monumental step towards transforming the state’s education system. With the launch of 118 Schools of Eminence across 23 districts, Punjab aims to become the leading state in the field of education. These schools, catering to students from grades 9 to 12, are designed to provide world-class education and prepare students for the challenges of the 21st century.

Schools of Eminence are built on an inclusive approach, ensuring that students from all socio-economic backgrounds have access to quality education under one roof. Equipped with state-of-the-art facilities, these schools feature smart classrooms, modern libraries, advanced science and computer labs, and well-maintained sports fields. These resources are tailored to help students excel not only in academics but also in competitive exams and extracurricular activities.

Recognizing the importance of accessibility, Punjab Government has introduced bus services to ensure that students from remote and rural areas can easily commute to these schools. This initiative eliminates barriers to education and promotes equal opportunities for all.

The establishment of these schools reflects government’s commitment to nurture future-ready individuals who can thrive in a rapidly evolving world. By focusing on holistic development, the Schools of Eminence aim to foster critical thinking, creativity, and innovation among students.



Chief Minister Bhagwant Singh Mann’s efforts to prioritize education have set a new benchmark for other states to follow. With these transformative initiatives, Punjab is well on its way of becoming a hub of academic excellence, empowering its youth to lead the state and the nation towards a brighter future. These Schools of Eminence are not just institutions but a testament to Punjab’s dedication to building a knowledge-driven society.



“ I am Harkirat Kaur, a student of the Science subject at the Government School Bhakna Kalan. There has been a significant improvement in the level of education in our school, and new furniture has been provided for the students

to sit, along with a new Science laboratory. We are very thankful to Chief Minister Bhagwant Singh Mann, who has elevated the standard of school education to a much higher level. ”

Harkirat Kaur
Village Bhakna Kalan, Amritsar

From Villages to Cities: Punjab's Aam Aadmi Clinics Are Changing Lives with Free Care

In a significant move to provide affordable and quality healthcare to the people, Punjab government, under the leadership of Chief Minister Bhagwant Singh Mann, has started the Aam Aadmi Clinics. These clinics aim to bring standard and free healthcare facilities closer to the people, especially in rural and urban areas.

As of now, a total of 881 Aam Aadmi Clinics have been established

across villages and cities. These clinics not only offer free and effective medical treatments but also provide 38 types of diagnostic tests and 80 different medicines, all without any cost to patients. The services are designed to cater to the needs of those





“ I was having a lot of difficulty breathing and also had asthma. I got all my tests done at the Aam Aadmi Clinic, and I was given medication. Now, I have found great relief from this problem, and the medicines are easily available at the nearby Aam Aadmi Clinic. I am very thankful to Punjab Government for this initiative. ”

Rajesh Kaushal
Village Lakhnour, Mohali



“ I came to the Aam Aadmi Clinic for treatment. She had a skin itching problem. She received excellent treatment and medicine here, and now she is feeling much better. She is very happy with the facilities at the Aam Aadmi Clinic and thanks the Punjab Government. This initiative by Punjab Government is truly commendable! ”

Kirandeep Kaur
Village Rampur, Ludhiana

who may otherwise struggle to afford private healthcare.

The Aam Aadmi Clinics are equipped with an online system to maintain the patients’ records, ensuring streamlined treatment and follow-up care. To date, more than 2.58 crore people have benefited from the services provided by these clinics.

These clinics have become a beacon of hope for those who live in remote areas and cannot afford expensive treatments at private hospitals. The Punjab government’s initiative is helping to bridge the healthcare gap by offering free and comprehensive medical services to those in need. With the continued expansion of Aam Aadmi Clinics, it is expected that more and more people will gain access to vital healthcare services, contributing to the overall well-being of the community.

The initiative shows cases the Punjab government’s commitment to ensuring that healthcare is accessible to all, regardless of economic status or

geographical location. By focusing on providing free, quality healthcare, the Aam Aadmi Clinics are setting a new standard for public health services in the state.

The Aam Aadmi Clinics are not just healthcare centres; they are a testament to the government’s dedication to the well-being of its citizens. Through this initiative, Punjab is ensuring that quality healthcare is no longer a privilege but a right for every individual, paving the way for a healthier and brighter future for all.



Punjab's Youth Empowerment more than 51,655 Government Jobs in 36 Months

In a remarkable achievement, Punjab Government, led by Chief Minister Bhagwant Singh Mann, has provided 51,655 government jobs to young people in just 36 months. This transformative initiative has not only addressed unemployment but also strengthened Punjab's workforce by filling vacancies across various departments efficiently.

The government's commitment to transparency and fairness in the recruitment process has ensured that jobs are awarded based on merit and qualifications, without any discrimination. This approach has boosted confidence among youth, encouraging them to pursue their aspirations within Punjab rather than seeking opportunities abroad.

By securing stable employment for thousands of young individuals, the Punjab Government has not only safeguarded their futures but also empowered them to contribute actively to the state's socio-economic development. This



“ Through the efforts of the Punjab Government's Employment Office, I got a job as a Nursing Tutor through Shiv Education Society, and I am really enjoying this work. I am thankful to the Punjab Government for providing employment opportunities. ”

Kanwaljeet Kaur
Resident of Ram Sharnam Colony, Basti Danismanan, Jalandhar.



initiative reflects Chief Minister Bhagwant Singh Mann's vision of creating a self-reliant and prosperous Punjab, where the youth play a pivotal role in driving progress.

The impact of this employment drive is far-reaching. Young people are now preparing for government jobs with renewed hope and determination, knowing that their dreams are within reach. This shift has also reduced the brain drain phenomenon, as more talented individuals choose to build their careers and lives in their home state.



The Punjab Government's efforts to prioritize employment to youth have set a benchmark for other states to follow. By investing in its young population, Punjab is laying the foundation for a brighter, more inclusive future. Under Chief Minister Bhagwant Singh Mann's leadership, the state is proving that good governance and people-centric policies can transform lives and unlock the true potential of its citizens.



“ I had been searching for a good job for quite some time. I got to now about District Bureau of Employment office's Telegram channel. I joined the Employment Office Ludhiana group on Telegram, where I found out about placement

camp. I got accurate information about the services provided by the District Bureau of Employment Ludhiana, and I participated in the placement camp. I met the placement officer, who arranged my interview at Rayat-Bahra University. I was selected as the Training and Placement Officer at this university. The placement officer guided me very well and conducted my interview. I am very happy that I got the kind of job I was looking for. I am grateful to the District Employment and Business Bureau Ludhiana for this opportunity. ”

Manmeet Bains
Resident of Model Town, Ludhiana



“ I have been trained in printing press work, but due to financial constraints, I was unable to start my own business. During this time, I got in touch with the District Employment and Business Office, Pathankot. They made me aware of the schemes being run and provided me with a loan of two lakh rupees. ”

Goldy
Village Muddhe, Khanpur, Pathankot.



Punjab's Road Safety Force A Lifeline for Accident Victims

In a groundbreaking move to curb road accidents and save lives, Punjab Government, under the leadership of Chief Minister Bhagwant Singh Mann, has established a dedicated Sadak Surakheya Force. Since its launch on February 1, 2024, this force has been patrolling 5,500 kilometers of state and national highways, swiftly responding to accidents and providing critical assistance to victims.

The primary objective of the Sadak Surakheya Force is to provide timely assistance during



“ I met with an accident near Bhura Da Dhaba on the Sirhind-Mohali road, in which I got injured. SSF provided me with timely initial assistance and ensured that I was admitted to the hospital, which saved my life. I am grateful to

SSF and Punjab government. ”

Dalvinder Kaur
Resident of Sirhind, Fatehgarh Sahib



road accidents. Whenever an accident occurs, the force swiftly rushes to the scene, offering immediate first aid to the injured and ensuring they are promptly transported to nearby hospitals



“ I was on my way to supply milk when I met with an accident. Sadak SurakheaForce, the scheme launched by Chief Minister Bhagwant Singh Mann, helped me reach the hospital, which saved my life. I am very

grateful to Chief Minister Bhagwant Singh Mann for the scheme he implemented. ”

Pyara Singh
Village Jiond, District Bathinda



“ Punjab government’s SSF proved to be a blessing for me when I had an accident in Moga. SSF immediately provided me with medical assistance and got me admitted to the Moga hospital.

Due to a severe head injury, I was fighting for my life, and it was the SSF that gave me a second chance at life. I will always remain indebted to Punjab government and SSF. ”

Jagseer Singh
Resident of Daulatpura, District Moga

for further treatment. The quick response and effective management have proven to be life-saving, reducing the severity of injuries and preventing fatalities.

Sadak Surakheya Force has emerged as a lifeline for accident victims. Equipped to handle emergencies, its personnel rush to accident sites, administer first aid, and ensure the injured are transported to hospitals without delay. This prompt response has played a pivotal role in reducing the road accident death rate by an impressive 48% compared to the previous year.

Beyond saving lives, the force also ensures smoother traffic flow at accident sites, minimizing accidents. Presence of this force has brought a sense of security to commuters and has been widely praised for its efficiency and impact.

Chief Minister Bhagwant Singh Mann’s initiative reflects government’s commitment to public safety and its proactive approach to tackling road accidents. By addressing both immediate response and long-term prevention, this Force is setting a new standard for road safety measures in the country.

As Punjab continues to lead the way in innovative governance, the Sadak Surakheya Force stands as a shining example of how timely intervention and dedicated efforts can transform lives and make highways safer for everyone. This initiative is not just a force; it’s a blessing for the people of Punjab.



Punjab's Power Revolution

600 Units of Free Electricity Brings Relief to 90% Households

In a historic move aimed at easing the financial burden on its citizens, Punjab Government, under the leadership of Chief Minister Bhagwant Singh Mann, has fulfilled a significant promise by providing 600 units of free electricity to domestic consumers. This decision is benefiting 90% of households in the state, who are now receiving zero electricity bills, marking a new era of economic relief and empowerment for Punjabis.

For the people of Punjab, this decision represents significant economic relief. Families no longer need to worry about high electricity bills, and the money that would have otherwise been spent on paying hefty bills can now be redirected towards other household expenses or saved for future needs. This move is particularly beneficial for low and middle-income

families, offering them a sense of financial security and reducing the burden of daily living costs.

In addition to offering financial relief, Punjab government has also ensured a steady and uninterrupted power supply across the state. With this commitment, residents no longer face the inconvenience of frequent power cuts, making life more comfortable and productive.

This step is part of Punjab government's broader initiative to enhance the quality of life for its citizens by addressing their concerns.

By providing free electricity, Punjab government is not only helping families save money but is also fostering a sense of empowerment among people.

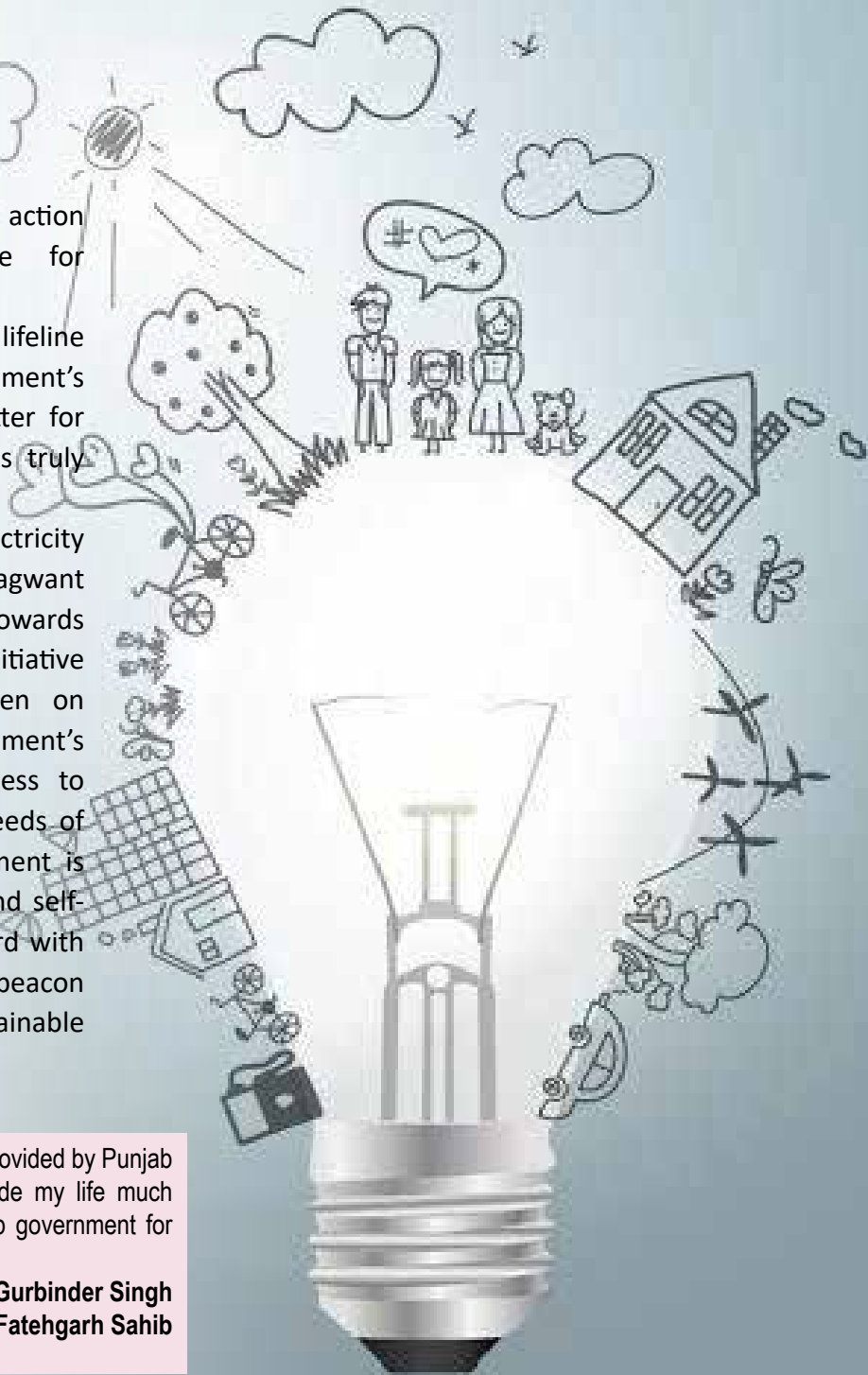
Chief Minister Bhagwant Singh Mann's government remains dedicated to taking every necessary step to improve the lives of its people, ensuring that they have access to essential services without the financial strain. This historic move is



a clear example of how government action can create lasting, positive change for communities.

This is more than just a policy—it's a lifeline for Punjabis, a testament to the government's dedication to making life easier and better for its citizens. With this initiative, Punjab is truly powering a brighter tomorrow!

The provision of 600 units of free electricity under the leadership of Chief Minister Bhagwant Singh Mann is a transformative step towards empowering the people of Punjab. This initiative not only alleviates the financial burden on households but also reflects the government's commitment to ensuring equitable access to essential resources. By prioritizing the needs of the common people, the Mann government is paving the way for a more prosperous and self-reliant Punjab. As the state moves forward with such progressive policies, it stands as a beacon of hope for a brighter and more sustainable future.



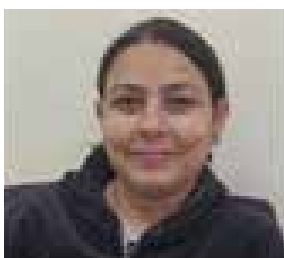
“ Free electricity provided by Punjab government has made my life much easier. I thank Punjab government for this. ”

Gurbinder Singh
Vill. Khanpur, Fatehgarh Sahib



“ Punjab government's decision to provide 600 free electricity units to the people is the most historic decision. With the electricity bill coming to zero, there has been a reduction in household expenses, and now savings have start to happen. Chief Minister Bhagwant Singh Mann has given a great gift to the people of Punjab by providing free electricity. ”

Amarjeet Kaur
Resident of Peer Colony, Patiala



“ I would like to express my heartfelt thanks to S. Bhagwant Singh Mann, Chief Minister of Punjab, for understanding the struggles of ordinary people like us and providing 600 units of free electricity. Previously, we used to receive an electricity bill of around 3000 rupees for 600 units, which was very difficult for people like us to pay. ”

Rashmi Sharma
Lane no 5 Nava Kot, Amritsar



**INVEST
PUNJAB**
INDIA
BUSINESS FIRST

Invest Punjab
₹94,203
crore investment

INVEST IN THE BEST

Bhagwant Singh Mann
Chief Minister, Punjab



Invest Punjab

A New Era of Industrial Growth Under the Mann Government

Over the past three years, Punjab has undergone a transformative industrial revolution under the leadership of Chief Minister Bhagwant Singh Mann. The state's pro-business policies, transparent governance, and investor-friendly environment have positioned it as a top destination for industries and global investments. Through the Invest Punjab initiative, the government has successfully attracted massive investments across key sectors, creating thousands of job opportunities and boosting Punjab's economic landscape.

Historic Investment Inflows: Punjab as an Industrial Powerhouse

Since 2022, Punjab has secured investment commitments worth thousands of crores, with industries spanning manufacturing, agriculture, IT, pharmaceuticals, renewable energy, and infrastructure. The Mann government's

aggressive investor outreach strategy—including international business summits, roadshows, and direct engagement with global companies—has helped Punjab emerge as a preferred industrial hub.

The state's industrial success is driven by:

- A corruption-free and business-friendly environment
- Single-window clearance for investors to fast-track approvals
- Industry-friendly policies, including tax incentives and subsidies
- World-class infrastructure, including new industrial parks and logistics hubs

Key Industrial Achievements in Three Years

- 1. Record-Breaking Investment in Manufacturing & MSMEs**
 - The Mann government has revived and modernized Punjab's manufacturing

sector, making it more competitive and export-oriented.

- Special focus has been given to MSMEs (Micro, Small, and Medium Enterprises), providing them with financial aid, skill training, and access to global markets.

2. Big Boost for IT and Startups

- Punjab has witnessed rapid growth in the IT sector, with global tech companies setting up offices in Mohali, Ludhiana, and Amritsar.

- The Punjab Startup Policy has provided young entrepreneurs with funding, mentorship, and incubation facilities, fostering a thriving startup ecosystem.

3. Agriculture & Food Processing: Making Punjab a Global Export Hub

- The government has attracted major investments in food processing, ensuring that Punjab's agricultural produce reaches international markets.

- New food parks and cold chain infrastructure have helped reduce post-harvest losses and increase farmer income.

4. Renewable Energy & Green Industry Expansion

- To reduce Punjab's carbon footprint, the

government has encouraged investment in solar and bio-energy projects.

- Several green industrial projects have been launched, making Punjab a leader in sustainable industrialization.

5. Improved Connectivity & Infrastructure

- The government has invested heavily in modern highways, expressways, and rail connectivity, ensuring seamless movement of goods and raw materials.

- Logistics parks and industrial corridors are being developed to make Punjab a global trade hub.

Punjab: A Model State for Investors

The success of Invest Punjab in the past three years has not only strengthened the state's economy but also created lakhs of job opportunities. With progressive policies, world-class infrastructure, and a government committed to industrial growth, Punjab has emerged as a model state for investment and development.

Under CM Bhagwant Mann's leadership, Punjab is marching towards an era of economic self-reliance, ensuring that industries thrive, businesses flourish, and the people of Punjab prosper.



“ I got to know about the various fiscal and non-fiscal incentives offered by the Government of Punjab through Invest Punjab and the District Industrial Centre (DIC) Moga. After getting the knowledge of these incentives, I decided to make an investment in Punjab and started my own Reclaim Rubber industry to make Whole Tyre Reclaim by recycling the used tyres. The office of district industry centre and the department of industries and commerce along with district administration supported me not only in getting the regulatory clearances on time, but also having the various incentives like electricity duty, stamp duty, GST, reimbursement within a very short time.

I shall have always been indebted to the Government of Punjab and particularly the Department of Industries and Commerce for creating such an investor and industry friendly environment in the state of Punjab ”

Thank you very much
Charan Kamal Singh Sohal
Director Sun Reclaims, Moga



Reviving Punjab's Sporting Spirit

Khedan Watan Punjab Diyan, an ambitious initiative by the Punjab government under Chief Minister Bhagwant Mann, has emerged as a significant step in promoting sports and fitness culture across the state. Launched in 2022, this annual sporting extravaganza aims to identify and nurture grassroots talent while fostering a spirit of competition and camaraderie among Punjabis.

The event features a wide range of sports, including athletics, kabaddi, wrestling, hockey, football, and more, attracting participants from villages, towns, and cities. The multi-tier structure—starting from block-level competitions and culminating at the state level—ensures widespread participation, offering young athletes a platform to showcase their skills.



“ I Parnam Singh, practicing at the Wrestling Coaching Center. This year, in Khedan Watan Punjab Season-3, I won at the district level and secured second place at the state level. I am very happy with this initiative by the government, and I hope that such efforts continue in the future. ”

**Parnam Singh
Faridkot**

One of the key highlights of Khean Watan Punjab Diyan is the financial incentives and recognition given to winners, motivating them to pursue sports professionally. The initiative also aligns with the government’s commitment to improving sports infrastructure, with efforts being made to upgrade stadiums, training centers, and coaching facilities across Punjab.

Beyond sports, the event serves a larger purpose—channeling the energy of Punjab’s youth into constructive activities, steering them away from negative influences like drugs and unemployment. By reviving traditional games and encouraging modern sports, the Mann government is laying the foundation for a healthier and more competitive Punjab.

With each edition growing bigger and better, Khedan Watan Punjab Diyan is not just a sports festival but a movement, rekindling Punjab’s legacy of producing world-class athletes and reinforcing the state’s identity as the land of champions.



“ I, Rasmeen Kaur, daughter of Tejpal Singh, resident of Indira Colony, Street No. 1, Pathankot, state that Khedan Watan Punjab has been highly beneficial for sportspersons. I was extremely happy when I secured second and third positions in the State Tournament for Swimming 2024. As a reward, I will receive prize money of ₹7,000 and ₹5,000. ”

Rasmeen Kaur, Pathankot.



“ I, Arshpreet Singh extend my heartfelt gratitude to Punjab Government for initiating khedan Watan Punjab Diyan, where various sports tournament are organised at various levels that are district, block and state. It gives morale boost to players and Punjab government is also providing diet to the players during the event ”

**Anshpreet Singh,
Tarn Taran**





Punjab's CM Di Yoga Shala

Reviving Wellness Through Free Yoga for All

Yoga has been an integral part of Indian tradition for centuries, known for its ability to promote both physical and mental well-being. In an effort to connect people with the power of yoga and help them lead a healthier, stress-free life, Punjab government, under the leadership of Chief Minister Bhagwant Singh Mann, has launched the CM's Yoga Shala initiative. This initiative aims to promote holistic well-being, helping individuals stay physically fit and mentally resilient.

CM's Yoga Shala is a free yoga workshop

organized across various cities in Punjab. These sessions are conducted by qualified yoga instructors provided by Punjab government, ensuring that people receive expert guidance. The goal of this initiative is to keep citizens physically fit and mentally calm by incorporating yoga into their daily routines.

By participating in these yoga workshops, people are not only enhancing their physical health but also preventing illnesses and reducing stress. CM's Yoga Shala offers a space for individuals to

take a break from their busy lives and engage in mindful practices that promote inner peace. Punjab government has appointed trained yoga instructors to guide participants, ensuring that people of all ages and backgrounds can benefit from this transformative practice. By joining these sessions, individuals are not only keeping illnesses at bay but also embracing a stress-free and healthier lifestyle.

For those interested in joining, the process is quite simple. Aspiring participants can give a missed call to the toll-free number 76694-00500 or visit the official website <https://cmdiyogshala.punjab.gov.in> to register. The government will connect them with a trained yoga instructor, ensuring a seamless and enriching experience.

With the CM's Yoga Shala initiative, Punjab government is empowering its people to lead healthier, more balanced lives through the ancient practice of yoga. The program is not just about physical fitness, but also about fostering a sense of well-being that transcends the body to nourish the mind and spirit.

Through this initiative, Punjab is setting a new example of how government-backed wellness programs can transform communities and contribute to the overall health and happiness of its citizens.

Join the wellness revolution and discover the transformative power of yoga with CM Di Yogshala—because a healthier Punjab begins with you!



“ In our village, Badbar, yoga classes are being conducted under CM's Yogashala, which is proving to be highly beneficial for the general public. Due to being overweight, I used to experience shortness of breath and constant back pain. However, after attending yoga classes, I feel much better now. I am extremely grateful to the government for this wonderful initiative. ”

**Parvinder Kaur
Barnala**





Punjab's War Against Drugs

Bhagwant Mann Government's Battle for a Drug-Free State

The Punjab government, under Chief Minister Bhagwant Mann, has intensified its war against drugs, treating it as one of the state's most pressing challenges. Since assuming office in 2022, the Aam Aadmi Party (AAP) government has launched a multi-pronged strategy focusing on law enforcement, rehabilitation, and awareness to curb the drug menace that has plagued Punjab for years.

high-profile drug traffickers. Additionally, the government has pushed for stringent action against corrupt officials enabling the drug trade.

Rehabilitation and De-Addiction Programs

Recognizing that enforcement alone is not enough, the Punjab government has focused on rehabilitating drug addicts. Several Outpatient Opioid Assisted Treatment (OOAT) clinics have been set up, providing free medication and counseling services. De-addiction centers have been modernized to offer better facilities, ensuring a holistic recovery approach for

Strict Crackdown on Drug Peddlers

The Mann government has strengthened the Punjab Police Anti-Narcotics Task Force (ANTF) to track and dismantle drug supply networks. Large-scale raids have been conducted, resulting in the seizure of massive quantities of narcotics and the arrest of several

patients.

Community Engagement and Awareness

To prevent youth from falling into the drug trap, the government has launched awareness campaigns in schools and colleges, highlighting the dangers of substance abuse. The Khedan Watan Punjab Diyan sports initiative has also played a crucial role in channeling youth energy into productive activities.

Inter-State and International Coordination To break the drug supply chain, Punjab has collaborated with neighboring states and





“ The drive against drugs will continue till a single ounce of this scourge is present in the state ”

**Bhagwant Singh Mann
Chief Minister Punjab**

central agencies, enhancing intelligence-sharing and border security. The Mann government has also urged the central government to strengthen international vigilance, especially along Punjab’s borders.

Conclusion

Despite the challenges, Punjab’s fight against drugs under Bhagwant Mann’s leadership has shown significant progress. While the war is far from over, the government’s relentless efforts in enforcement, rehabilitation, and awareness signal a strong commitment to reclaiming Punjab’s future from the grip of narcotics.



“ Under the leadership of Chief Minister Shri Bhagwant Singh Mann, the Punjab Government is running a special campaign against drug abuse. As part of this initiative, various departments of the Punjab Government, along

with social service organizations, are organizing seminars in villages and cities to educate people about the harmful effects of drugs. Additionally, efforts are being made to encourage the youth to participate in sports. I am very grateful to the Punjab Government for this commendable effort. ”

Ravinder Gill, Gurdaspur



“ Under the leadership of Chief Minister S. Bhagwant Singh Mann, the Punjab government is running a special campaign against drugs. As part of this initiative, various departments of the Punjab government, along

with social service organizations, are organizing seminars in villages and cities to raise awareness about the harmful effects of drug abuse. Additionally, efforts are being made to encourage youth to actively participate in sports. ”

Sanjeev Kumar Marshal, son of Krishan Lal, Fazilka



“ I was admitted to the hospital in Sector 66, where I received excellent medical treatment. The entire staff here is very hardworking and takes great care of the patients. The availability of medicines and food is well-managed. I

sincerely thank the Punjab Government for this initiative. ”

**Rajesh Kumar Sharma
Sirhind Mandi**



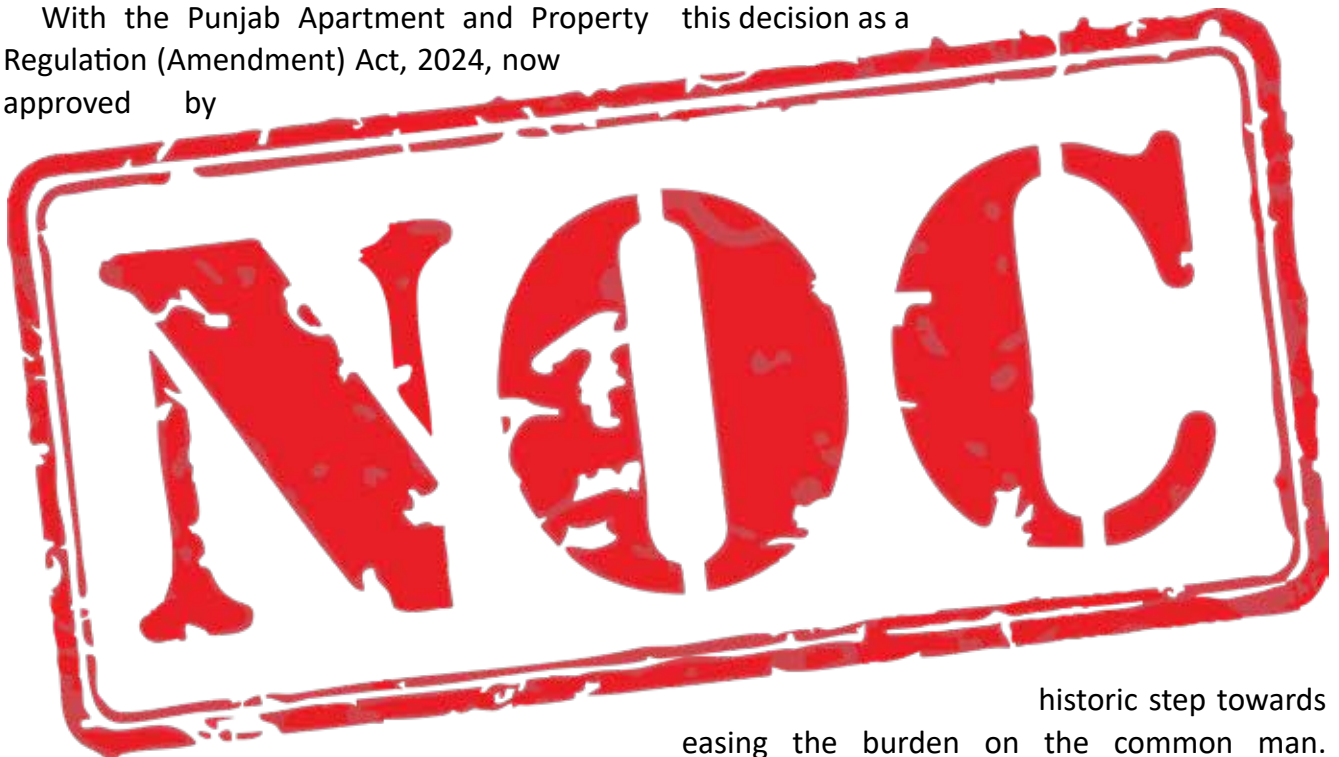
Punjab Government Abolishes NOC Requirement for Land Registration, Bringing Major Relief to Residents

In a landmark decision, the Punjab government, under the leadership of Chief Minister Bhagwant Singh Mann, has eliminated the need for a No Objection Certificate (NOC) for land registration, providing massive relief to thousands of residents across the state.

With the Punjab Apartment and Property Regulation (Amendment) Act, 2024, now approved by

Governor Gulab Chand Kataria, the longstanding requirement of obtaining an NOC for registering plots has officially been removed. This move simplifies the land registration process and protects small plot holders from bureaucratic delays and exploitation.

Chief Minister Bhagwant Singh Mann hailed this decision as a



historic step towards easing the burden on the common man.



“ I, Suman Malhotra, recently completed a property registration at the Sub-Registrar’s office. I booked my appointment online, visited the office at the allotted time, and completed the registration process smoothly. The staff at the Sub-Registrar’s office was extremely cooperative and professional. I sincerely appreciate the Punjab government’s efforts in providing transparent and timely services to the residents of the state. ”

**Suman Malhotra, wife of Jatinder Malhotra
Shastri Nagar, Jalandhar**

He emphasized that the amendment aims to curb the development of unauthorized colonies while also ensuring stringent action against offenders.

As per the new provisions, any individual who, up to July 31, 2024, has entered into a power of attorney, agreement to sell on stamp paper, or any other legal document for an area up to 500 square yards in an unauthorized colony will no longer require an NOC for registration. This decision directly benefits countless people who had invested in such properties but were unable to get legal ownership due to procedural hurdles.

The Chief Minister criticized past administrations for allowing illegal colonies to flourish unchecked while home buyers suffered. He reiterated that this new law will protect property buyers from the consequences of unauthorized development and ensure accountability for colonizers who exploited the system for financial gain.



With this progressive reform, Punjab moves towards a more transparent and people-friendly land registration system, making property ownership simpler and hassle-free for its citizens.



“ By eliminating the requirement for an NOC (No Objection Certificate) for plot registration, the Punjab Government has taken a revolutionary step. This decision has significantly reduced the hardships faced by the people in the district, lowered their expenses, and facilitated the smooth registration of their plots. ”

**Ashok Pardhan,
Gurdaspur**



“ I wanted to register my land, but due to the mandatory NOC requirement, I faced a long delay in the registration process. However, one day, the Chief Minister of Punjab announced the removal of the NOC condition. The very next day, I visited the Tehsil Complex for registration, and without any hassle or need for an NOC, my plot was successfully registered within a short time. ”

**Digvijay Singh
Pathankot**

Empowering Punjab Through Knowledge

Mann Government's Library Revolution

In the past three years, the Bhagwant Mann-led Punjab government has demonstrated an unwavering commitment to education, knowledge, and literacy. Among its many transformative initiatives, one of the most impactful has been the establishment of libraries across rural Punjab—a visionary step toward cultivating a reading culture and empowering the youth.

A Knowledge Renaissance in Punjab

Understanding that libraries are gateways to knowledge and progress, the Punjab government took the pioneering decision to set up 328 libraries in villages across the state. Out of these, 114 libraries have already been completed and handed over to the public, while the remaining ones are rapidly nearing completion. These libraries are more than just book repositories; they are hubs of intellectual development, providing students, researchers, and book lovers with access to vast reservoirs of information.

Each library is being equipped with a wide collection of books, digital learning resources, and study materials covering diverse subjects. Whether it's competitive exam preparation, skill development, literature, or general knowledge, these libraries are designed to cater to the needs of all age groups.

Bridging the Knowledge Gap in Rural Punjab

Before this initiative, access to quality reading material was a challenge in many rural areas. The lack of libraries meant that students had limited educational resources beyond their school textbooks. By establishing these well-equipped libraries, the Mann government has ensured that



they study. ”

“ The government has built a library in village Salem Shah, Fazilka. This provides a good environment and books for young people, especially for preparing for competitive exams. Young people will progress only if

Samrat
Village Salem Shah, Fazilka

learning opportunities are no longer restricted to urban areas.

Now, young minds from villages can explore different fields, enhance their knowledge, and prepare for better career opportunities. The presence of a library in a village instills a reading habit, fosters intellectual curiosity, and encourages self-learning—all crucial for building a progressive society.

A Boost to Competitive Exam Aspirants

With the rising trend of students preparing for UPSC, state services, SSC, banking, and other competitive exams, the demand for study resources has increased. Recognizing this, the government is ensuring that each library has books on general studies, current affairs, history, and other relevant subjects. This initiative will greatly benefit students who cannot afford expensive books or coaching centers, thus promoting educational equality.

More Than Just Books: Community Learning Centers

These libraries are not only silent reading spaces but are being developed as community learning centers. They serve as venues for:



- Workshops and seminars on career counseling, skill development, and digital literacy.
- Storytelling sessions and book clubs to encourage reading among children.
- Awareness programs on topics like environmental conservation, health, and social welfare.

A Visionary Step for Punjab's Future

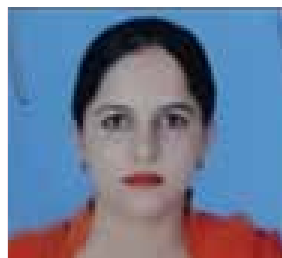
The establishment of 328 libraries is a landmark initiative, reflecting the Mann government's deep commitment to education and intellectual empowerment. This is not just about constructing buildings—it is about building a brighter future where knowledge is accessible to all, regardless of social or economic background.

By reviving the culture of reading and self-education, Punjab is moving toward a more enlightened, informed, and progressive society. With this initiative, the Mann government has laid a strong foundation for a knowledge-driven Punjab, ensuring that no student, no book lover, and no dreamer is left behind.



“ I regularly visit Guru Nanak Library in Kapurthala. This library, recently digitized by the Punjab government, has an enormous collection of books. I can easily find the study materials I need for competitive exams from the library. ”

Jaswinder Singh
Bakkarkhana Masjid, Kapurthala



“ After the library was built in the village, all the young people/children who couldn't go to the city to study can now study in the village itself for a brighter future. This will keep the youth and children focused on their studies and help them stay away from drugs. ”

Sandeep Kaur
Village Majpur, Block Mohali



Revolutionizing Canal Irrigation

Bhagwant Mann Government's Success in Reaching Tail-End Farmers

Punjab, known as the breadbasket of India, has long relied on its intricate canal network for irrigation. However, for decades, a significant challenge persisted—farmers at the tail-end of canal systems struggled to receive adequate water supply. Under the visionary leadership of Chief Minister Bhagwant Singh Mann, the Punjab government has undertaken historic reforms in canal water management, ensuring that irrigation water now reaches even the last farmer in the system.

This achievement is a game-changer for Punjab's agricultural sector, addressing a long-standing problem and providing much-needed relief to thousands of farmers.

Ending Decades of Neglect: Ensuring Water for All

For years, inefficiencies, corruption, and lack of maintenance in the canal irrigation system meant that farmers near the tail-end of canals were

forced to depend on expensive and unsustainable groundwater extraction. The overuse of tube wells not only increased input costs for farmers but also led to rapid depletion of Punjab's groundwater levels, pushing the state toward an ecological crisis.

Realizing the gravity of the situation, the Mann government launched a comprehensive strategy to revive and optimize Punjab's canal irrigation network. This involved:

- Dredging and desilting of canals to remove blockages and improve water flow.
- Repairing and strengthening canal embankments to prevent leakages.
- Strict action against illegal water diversion to ensure fair distribution.
- Use of modern technology to monitor water flow and identify bottlenecks.

Transforming the Malwa Region: A Milestone Achievement





“ Balraj Singh says that the supply of canal water to the fields has greatly benefited the farmers. He mentioned that the government's initiative in this regard is highly commendable. ”

Balraj Singh
Village Khokhar, Tehsil
Batala, Gurdaspur

One of the most significant successes has been in Malwa, Punjab's largest and most arid region, where canal water previously failed to reach many villages. With focused efforts on desilting and repairs, the Mann government has made sure that even farmers at the farthest ends of the irrigation system are receiving water.

The Malwa Canal Project, a key initiative, has played a pivotal role in this transformation. Villages that once struggled with drought-like conditions are now receiving a steady and reliable supply of canal water, reducing their dependence on tube wells.

Financial Relief for Farmers: Reducing Dependence on Costly Tube Wells

With canal water now reaching tail-end villages, farmers no longer need to rely solely on electricity or diesel-powered tube wells for irrigation. This has resulted in:

- Lower electricity and diesel expenses, leading to increased farm profitability.
- Reduced strain on Punjab's rapidly depleting groundwater levels.



“ The Punjab government has taken measures to ensure that water reaches the tail-end areas of the canals. As a result, the crops are improving. All the farmers are getting water, and the underground water is being saved. ”

Sundar Lal
Village Dhangarkhera, Fazilka

- More sustainable and eco-friendly farming practices.

This initiative aligns with Punjab's broader goal of agricultural sustainability and environmental conservation, ensuring that future generations continue to benefit from the state's rich farmlands.

A Model for the Nation: Setting a Benchmark in Irrigation Management

The Mann government's success in ensuring fair and efficient distribution of canal water has positioned Punjab as a model state for irrigation management. The use of technology, transparency, and strict enforcement of rules has not only benefited farmers but has also restored trust in government institutions.

The Road Ahead: Expanding and Strengthening Irrigation Infrastructure

While Punjab has achieved remarkable success in canal irrigation, the government remains committed to:

- Expanding the reach of canal water to even more villages.
- Constructing new distributaries and field channels to optimize water flow.
- Promoting micro-irrigation techniques to maximize water efficiency.

With its farmer-first approach, the Bhagwant Mann government has proven that good governance and strong leadership can solve even the most persistent challenges. By ensuring that no farmer is left behind, Punjab's canal irrigation reforms are ushering in a new era of prosperity, sustainability, and agricultural resilience.



“ My crops receive canal water, and Punjab government provides timely supply of canal water. This results in excellent crop yields, for which I am grateful to Punjab government. ”

Gurdev Singh
Village Bilaspur Khamano,
District Fatehgarh Sahib

Seamless Crop Procurement in Punjab

A Testament to Bhagwant Mann's Pro-Farmer Governance

Punjab, the granary of India, has long been the backbone of the nation's food security. However, the procurement process for wheat and paddy—two of its most crucial crops—has often been riddled with delays, mismanagement, and inefficiencies. In the past three years, the Punjab government, under the leadership of Chief Minister Bhagwant Singh Mann, has transformed the procurement system into a seamless and transparent process, ensuring that farmers receive their payments on time without any unnecessary hurdles.

Six Seasons of Hassle-Free Procurement

Since the Mann government took charge in 2022, six procurement seasons—three each for

wheat and paddy—have been completed without any disruption. Farmers, who previously faced long waits for payments and logistical bottlenecks, now experience a smooth and efficient process at the mandis. The key highlights of this transformation include:

1. Timely Payments and Direct Transfers

One of the biggest grievances of farmers in previous administrations was the delay in payments, often stretching for weeks or even months. The Bhagwant Mann-led government ensured that all payments were credited directly into farmers' bank accounts within 24 to 48 hours of procurement. This direct benefit transfer (DBT) mechanism has eliminated middlemen, ensuring





“ Jagtar Singh says that the Punjab Government has made excellent arrangements for the convenience of farmers regarding the procurement of paddy and wheat, and the purchasing, lifting, and payment have been carried out on time. ”

Jagtar Singh
Village Killa Tek Singh, Tehsil Batala, Gurdaspur

that farmers receive their dues without deductions or delays.

2. Streamlined Procurement Logistics

The state government has overhauled the mandi infrastructure to facilitate efficient procurement. The use of digital platforms for tracking the arrival of crops, allotment of procurement centers, and real-time monitoring has minimized corruption and red tape. Additionally, the government has ensured that all essential facilities such as gunny bags, weighing machines, and storage infrastructure are adequately provided in each mandi.

3. Transparent and Corruption-Free System

For decades, farmers in Punjab struggled with the problem of commission agents and corrupt officials eating into their rightful payments. The Mann government has taken stringent measures to crack down on corruption, making procurement a fair and transparent process. The introduction of online gate passes and digital records has reduced manipulation and ensured accountability at every stage.

4. Quick Lifting and Storage Solutions

Another major challenge in procurement has been the lifting and storage of purchased crops. Delayed lifting not only causes inconvenience to farmers but also leads to wastage and quality degradation of grains. The Punjab government has coordinated with agencies like the Food Corporation of India (FCI) and state procurement bodies to ensure that crops are lifted from mandis

within a fixed timeframe, reducing congestion and facilitating smooth procurement operations.

5. Farmer-Centric Governance

CM Bhagwant Mann has actively engaged with farmer unions and mandi boards to address any concerns arising during procurement seasons. His government’s pro-farmer approach has strengthened the trust between the state administration and the agrarian community, ensuring that grievances are promptly resolved.

Applauding Bhagwant Singh Mann’s Visionary Leadership

The transformation in Punjab’s crop procurement system is a testament to the leadership and vision of Bhagwant Singh Mann. His government’s unwavering commitment to farmers has made Punjab the benchmark for hassle-free procurement in India. Unlike previous regimes, where procurement often became a political battleground, the Mann government has ensured that the interests of farmers remain the top priority.

From timely payments to corruption-free procurement, the past six seasons have not only benefited farmers but also reinforced Punjab’s role as the food bowl of the country. As the state looks ahead to future procurement seasons, the farmers of Punjab can rest assured that their hard work will be rewarded without obstacles.

With Bhagwant Mann at the helm, Punjab’s agricultural landscape continues to thrive, setting an example for the rest of the nation.



“ I took my paddy crop to the Danna Mandi in Tibba on the morning of November 7, 2024. The 2-acre crop was weighed and purchased by the government on the same day. Thanks to the efficient arrangements made by the Punjab government for the procurement of grain, I was able to sell my crop at mandi and finish my work on the same day. ”

Gurjit Singh
Son of Bawa Singh, Resident of Village Tibba, District Kapurthala



ਔਰਨ ਕੀ ਹੋਲੀ ਮਮ ਹੋਲਾ ॥ ਕਹਿਯੋ ਕ੍ਰਿਪਾਨਿਯ ਬਚਨ ਅਮੋਲਾ ॥



Patiala: Where Royalty Meets Revival

Dr. Sukriti Bahuguna

There is a city in Punjab where the past and present walk hand in hand. A city where history whispers through the walls of grand palaces, where the echoes of royal footsteps still linger in the corridors of time. Patiala—the ‘City of Palaces, Forts, and Gardens’—stands as a timeless testament to Punjab’s regal past, a place where heritage breathes through its monuments, music, and traditions.

Yet, like all great cities, Patiala faces the challenge of time. The grandeur of its historic structures, once the pride of the princely state, has faced the wear of centuries. But today, under the leadership of Chief Minister Bhagwant Mann, the city is witnessing a remarkable transformation. Through restoration projects, cultural festivals, and heritage tourism initiatives, the government is ensuring that Patiala’s legacy not only endures but thrives.

This is the story of Patiala’s renaissance—a journey of preserving the past while stepping into the future.

The Crown Jewel: Qila Mubarak’s Glorious Revival

In the heart of Patiala stands Qila Mubarak, an 18th-century fortress that has seen centuries unfold within its walls. Built by Baba Ala Singh in 1763, this historic structure has long been a symbol of the city’s royal heritage. However, time had begun to take its toll on its once-majestic façade.

Recognizing its importance, the Punjab government launched extensive restoration efforts, breathing new life into its weathered walls. The most exciting chapter in this revival is the transformation of Ran Baas, a former guesthouse within the Qila Mubarak complex, into Punjab’s first luxury palace hotel.

Inaugurated in January 2025, this boutique heritage hotel offers 35 opulent suites, each a blend of royal aesthetics and modern comfort. Imagine waking up in a palace where maharajas once held court, dining under chandeliers that have witnessed royal feasts, and strolling through corridors that whisper tales of Punjab’s regal past. This initiative is more than just a hotel—it’s a gateway to history, an invitation to experience royalty firsthand.



With the rise of heritage tourism and destination weddings, this project positions Patiala as a premier cultural and historical destination. No longer just a place to visit, Patiala is now a place to experience.

A City in Celebration: The Patiala Heritage Festival

Patiala is not just about its forts and palaces; its soul lives in its culture, music, art, and traditions. And what better way to celebrate this vibrant heritage than with the Patiala Heritage Festival?

Held annually in February, this festival is a grand spectacle of Punjab's artistic and historical treasures. The 2025 edition was nothing short of magical—featuring military literature sessions, theatrical performances, traditional food stalls, and nature walks. It was a time when the city came alive, embracing its past while welcoming thousands of visitors eager to witness its grandeur.

Alongside the festival, the Saras Mela was held at the historic Sheesh Mahal, giving artisans and craftsmen a platform to showcase their traditional arts and crafts. This initiative not only promotes local handicrafts but also empowers artisans by connecting them to a wider audience.

For a week, Patiala transformed into a living museum, where every street, every corner, every monument was a piece of art waiting to be explored.

Walking Through Time: The Patiala Heritage Walk

Some stories are best told through steps rather than words. For those eager to truly connect with Patiala's history, the Patiala Heritage Walk offers an immersive journey through its ancient streets, hidden gems, and iconic landmarks.

Imagine strolling past Moti Bagh Palace, feeling the cool shadows of its arches. Passing by Darshani Gate, where warriors once entered and exited, their swords gleaming in the sunlight. Stopping at Bazaar Sheranwala Gate, where traders from distant lands once bartered spices, silks, and dreams.

These guided walks, supported by the Punjab government, bring history to life, allowing visitors to experience Patiala not just as tourists, but as

time travelers.

Beyond the City: Restoring Punjab's Historic Gems

While Patiala takes center stage, the Mann government's commitment to heritage restoration extends beyond its borders. One such project is the restoration of Jahaz Haveli, the historic residence of Dewan Todar Mall in Fatehgarh Sahib.

This site holds immense significance in Sikh history, as Todar Mall was the nobleman who arranged for the cremation of Guru Gobind Singh's young sons, despite the dangers posed by the Mughal rulers.

By restoring such sites, the Punjab government is ensuring that history is not just remembered, but respected and honored.

Heritage Meets Economy: The Rise of Cultural Tourism

History is not just something to be admired—it is something to be experienced, marketed, and economically sustained. Chief Minister Bhagwant Mann envisions a thriving heritage tourism industry in Punjab, with Patiala leading the way.

The inauguration of heritage hotels, the promotion of cultural festivals, and restoration projects are all part of a larger strategy to make Punjab a global hub for heritage tourism.

This vision benefits not just tourists, but the local economy—creating jobs, supporting artisans, and attracting investment. By combining heritage with hospitality, Patiala is not just preserving history; it is turning it into its greatest asset.

A City, A Legacy, A Future

Patiala is more than just a city; it is a living, breathing chronicle of Punjab's royal past. But what makes its story truly special is that it refuses to be just a relic of history.

Through the leadership of the Mann government, through the voices of its people, through the restoration of its palaces and forts, Patiala is proving that heritage is not just something we remember—it is something we live, celebrate, and pass on.

As the sun sets behind Qila Mubarak, casting golden hues over its ancient walls, one thing is certain: Patiala's past is grand. But its future? Even grander.



From Gallows to Glory

The Immortal Tale Of Three Revolutionaries

Harsimran Kaur

March 23, 1931: The Day the Revolution Became Immortal

On March 23, 1931, three young revolutionaries—Bhagat Singh, Shivaram Rajguru, and Sukhdev Thapar—embraced the gallows with unwavering courage, becoming immortal symbols of India's struggle for independence. Their sacrifice was not just an act of defiance against British colonial rule but a powerful statement of their commitment to justice, equality, and freedom. As we commemorate their martyrdom, we honor their legacy and reflect on the ideals they stood for. Their martyrdom is not just a tragic event in history but a testament to their unwavering commitment to the freedom of their motherland, and their legacy continues to inspire generations to come.

The Martyrs' Sacrifice

Bhagat Singh, Rajguru, and Sukhdev were key figures in the Indian freedom struggle during the British colonial rule. They were part of a young, passionate group of revolutionaries who believed in using any means necessary to overthrow British rule. These young men were driven by a burning desire to free their people from centuries of colonial oppression.

On March 23, 1931, Bhagat Singh, Rajguru, and Sukhdev were hanged by the British government in Lahore Central Jail. Their executions were carried out despite widespread protests, hunger strikes, and global outcry, highlighting the brutality and cruelty of colonial rule. Their deaths, however, did not mark the end of their struggle but only solidified their place in the annals of Indian history

as martyrs of the freedom movement.

The Spark of Revolution

Bhagat Singh, often referred to as "Shaheed-e-Azam" (Martyr), is one of the most iconic figures in India's history. Bhagat Singh, born on September 28, 1907, in Banga, Punjab, was deeply influenced by the atrocities committed by the British Empire, particularly the Jallianwala Bagh massacre of 1919. Alongside his companions Rajguru and Sukhdev, he joined the Hindustan Socialist Republican Association (HSRA), a revolutionary organization dedicated to overthrowing British rule through armed resistance. Their actions were driven by a vision of an independent India free from exploitation and oppression.

Rajguru -The Quiet Revolutionary

Sukhdev Thapar and Shivaram Rajguru were close companions of Bhagat Singh in their revolutionary activities. Rajguru, born on August 24, 1908, in Pune, Maharashtra, was a committed member of the Hindustan Socialist Republican Association (HSRA). Despite his youth, he was involved in numerous acts of defiance against the British colonial regime.

Rajguru is best known for his role in the assassination of John Saunders, a British officer responsible for the lathi charge that led to the death of Lala Lajpat Rai. This act was a direct retaliation against the police brutality faced by Indian nationalists. Rajguru's strong will and deep conviction in the cause of India's freedom led him to participate in these revolutionary activities, even knowing the risks involved.

His calm demeanour and steely resolve in the face of execution, along with his fearless approach towards life, made Rajguru a key figure in India's struggle for independence.

Sukhdev- The Unyielding Patriot

Sukhdev Thapar, born on May 15, 1907, in Ludhiana, Punjab, was another stalwart of the Indian freedom movement. A close friend and confidant of Bhagat Singh and Rajguru, Sukhdev was deeply involved in the activities of the HSRA. He was an eloquent speaker and a great motivator who played a crucial role in organizing several revolutionary activities to overthrow British rule.

Sukhdev's commitment to the cause of independence and his leadership qualities earned him a place among the most respected revolutionaries of his time. Like his fellow martyrs, he was arrested and sentenced to death. His last words were a call for justice and independence, cementing his place as a hero of the nation.

Their Ideals and Vision

Bhagat Singh, Rajguru, and Sukhdev were not just fighters; they were thinkers and visionaries. Bhagat Singh, in particular, was a prolific writer who articulated his vision of a socialist India. He believed that true freedom could only be achieved

through the empowerment of the masses and the eradication of social and economic inequalities. His famous slogan, "Inquilab Zindabad" (Long Live the Revolution), continues to inspire movements for justice and equality around the world.

Rajguru and Sukhdev, though less celebrated, were equally committed to the cause. Rajguru was known for his fearlessness and sharp intellect, while Sukhdev played a crucial role in organizing revolutionary activities. Together, they embodied the spirit of resistance and sacrifice.

Remembering Their Sacrifice

As we commemorate the martyrdom of Bhagat Singh, Rajguru, and Sukhdev, we must reflect on the values they stood for. Their lives remind us that the fight for justice and equality is ongoing. In a world still grappling with oppression and inequality, their legacy serves as a beacon of hope and inspiration.

Let us honor their memory by striving to build a society that upholds the values they fought for—a society rooted in justice, equality, and freedom. As Bhagat Singh once said, "They may kill me, but they cannot kill my ideas. They can crush my body, but they will not be able to crush my spirit."



The Symphony of Strength: Celebrating Women's Day with Power and Grace

Punmedia Bureau

In the grand orchestra of life, women are the soul-stirring melody—strong yet soothing, fierce yet graceful. Every year, on March 8, the world pauses to celebrate International Women's Day, a tribute to the silent warriors, the loud revolutionaries, the dreamers, the doers, and the changemakers who paint the canvas of history with resilience and brilliance.

Women's Day is not just about bouquets and social media tributes; it is about recognizing struggles, celebrating achievements, and committing to a future where gender equality is not a distant dream but a living reality. It is a reminder that while progress has been made, the journey towards true empowerment is still unfolding.

In this article, we explore the past, present, and future of women's empowerment, the challenges that persist, and the steps needed to create a world where every woman can thrive.

A Journey Through Time: Women Who Shaped the World

The story of women is one of resilience and rebellion, of whispered sacrifices and roaring victories. History may not always have given women the spotlight they deserve, but their impact has been undeniable.

The Pioneers Who Paved the Way

Women have always been at the heart of revolutions,

scientific discoveries, artistic renaissances, and political uprisings. Their contributions have shaped civilizations, yet recognition often came centuries later.

- **The Suffragettes (19th–20th Century):** The right to vote was not handed to women; it was fought for. Brave women like Emmeline Pankhurst in the UK and Sarojini Naidu in India led powerful movements to demand the right to participate in democracy.

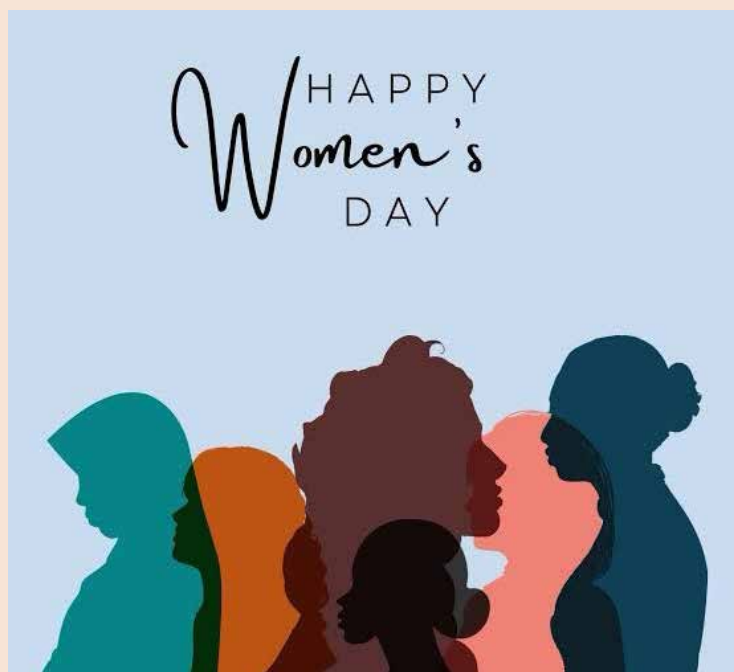
- **Marie Curie (1867–1934):** The first woman to win a Nobel Prize, Curie's groundbreaking research in radioactivity laid the foundation for modern physics and medicine.

- **Rosa Parks (1913–2005):** With one simple act of defiance, refusing to give up her seat on a segregated bus, Parks became the mother of the American Civil Rights Movement.

- **Kalpana Chawla (1962–2003):** The first Indian woman in space, Chawla shattered gender and racial barriers in STEM, proving that the sky is not the limit.

- **Malala Yousafzai (b. 1997):** Shot by the Taliban for advocating girls' education, Malala emerged as a global voice for gender equality, proving that a single voice can change the world.

These women—and countless others—challenged societal norms, fought against injustice, and paved the way for future generations to dream



without limitations.

The Modern Woman: Breaking Chains, Forging New Paths

The 21st-century woman is not just demanding a seat at the table—she is building her own table. From boardrooms to battlefields, from science labs to cinema screens, women are rewriting the rules and reshaping industries.

Women in Leadership and Politics

Women are no longer just voters; they are leaders, policymakers, and changemakers.

- **Jacinda Ardern (New Zealand):** One of the most admired political leaders of modern times, she led with compassion during crises, including the Christchurch mosque attacks and the COVID-19 pandemic.
- **Kamala Harris (USA):** As the first female Vice President of the United States, Harris shattered multiple barriers, proving that women of color can reach the highest levels of power.
- **Droupadi Murmu (India):** The first tribal woman to become the President of India, her rise symbolizes a more inclusive and diverse leadership.

While these examples inspire, the global representation of women in politics is still far from equal. Women hold only 26.5% of parliamentary seats worldwide. The fight for representation continues.

Women in Business and Technology

Women are not just breaking glass ceilings—they are building skyscrapers.

- **Indra Nooyi (Former CEO of PepsiCo):** One of the most powerful women in business, Nooyi led PepsiCo's global expansion.
- **Falguni Nayar (Founder of Nykaa):** An entrepreneur who built India's first beauty unicorn startup, proving that women can lead the corporate world with vision and innovation.
- **Susan Wojcicki (Former CEO of YouTube):** A pioneer in the tech industry, she played a crucial role in Google's early success and led YouTube's massive growth.

However, gender disparity persists in STEM fields. Only 28% of the world's researchers are women, and in tech companies, female

representation in leadership remains low. Encouraging girls to pursue science, technology, engineering, and mathematics is crucial for a truly inclusive future.

Women in Sports: Defying Stereotypes

Sports have long been considered a male-dominated arena, but women athletes have shattered every stereotype.

- **Serena Williams (Tennis):** One of the greatest athletes of all time, Williams redefined power and grace in sports.
- **Hima Das (India's Sprint Queen):** Coming from a small village, she became the first Indian woman to win a gold medal at the IAAF World Championships.
- **Megan Rapinoe (Football):** A fierce advocate for equal pay in sports, Rapinoe's activism is as inspiring as her performance on the field.

While women's sports are gaining recognition, pay disparity, media coverage, and funding inequalities remain significant challenges.

Challenges That Persist: The Unfinished Revolution

Despite significant progress, women still face numerous obstacles.

1. Gender Pay Gap

Globally, women earn 20% less than men for the same work. Even in developed economies, wage gaps exist in every industry. Equal pay for equal work should not be an aspiration—it should be the norm.

2. Gender-Based Violence

Every day, millions of women face harassment, domestic abuse, and sexual violence. One in three women globally has experienced some form of gender-based violence. Justice, protection, and education are key to ending this crisis.

3. Underrepresentation in Leadership

From corporate boardrooms to national parliaments, women remain underrepresented. Quotas, mentorship programs, and leadership training can help close this gap.

4. Limited Access to Education

In many parts of the world, girls are still denied education due to poverty, cultural norms, or early

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Existentialism: The Quest for Meaning in an Absurd World

Punmedia Bureau

In a universe vast and indifferent, where time stretches endlessly and humanity is but a flickering spark, one question has haunted the minds of thinkers, artists, and ordinary people alike: What is the meaning of life? This question is at the very core of existentialism, a philosophy that does not offer comforting answers but instead compels us to confront the unsettling truth—perhaps there is no inherent meaning at all.

Yet, existentialism is not a doctrine of despair. It is an invitation to embrace the freedom, responsibility, and authenticity that come with shaping our own meaning in an otherwise absurd world. It is a philosophy that challenges us not to seek answers outside ourselves but to create them from within.

This article explores the origins, key ideas, and lasting influence of existentialism, unraveling its deep

connection to art, literature, and the human condition itself.

The Birth of Existentialism: A Philosophy of Uncertainty

Though existentialist ideas can be traced back to Socrates, Buddha, and even Shakespeare, the philosophy as we know it took shape in the 19th and 20th centuries, during times of political upheaval, war, and deep skepticism about traditional beliefs.

Kierkegaard: The Leap of Faith

The Danish philosopher Søren Kierkegaard (1813–1855) is often called the “father of existentialism.” He argued that human existence is riddled with anxiety because we are constantly faced with the weight of choice and responsibility. For Kierkegaard, life’s meaning was not found in logic or science but in an individual’s personal relationship with faith and authenticity.

Nietzsche: The



Death of God

Friedrich Nietzsche (1844–1900) shook the world with his declaration: “God is dead.” He did not mean this literally, but rather that the traditional foundations of meaning—religion, morality, and absolute truths—had collapsed. He urged humanity to move beyond blind faith and create meaning through self-overcoming and the will to power.

Sartre and Camus: Freedom, Absurdity, and the Human Condition

It was during World War II, when humanity faced the horrors of totalitarianism and war, that existentialism became a cultural force. Jean-Paul Sartre (1905–1980) argued that humans are condemned to be free—there is no predefined essence or purpose to our lives; we must create our own.

Meanwhile, Albert Camus (1913–1960), though rejecting the existentialist label, explored similar themes in *The Myth of Sisyphus*, arguing that life is absurd—there is no ultimate purpose, yet we must live fully in defiance of that absurdity.

Thus, existentialism was not merely a theoretical philosophy. It was a reaction to war, oppression, and the disillusionment of modern life—a way to reclaim individual agency in an indifferent world.

Key Themes of Existentialism

Though existentialist thinkers often disagreed with one another, their ideas revolved around a few common themes:

1. The Absurd: Living Without Cosmic Meaning

Existentialists reject the idea that the universe has any preordained purpose. Camus likened life to the myth of Sisyphus, the Greek figure condemned to roll a boulder up a hill, only to watch it roll back down, endlessly. Yet, Camus argued that rather than despairing, we should embrace the absurd and live with defiance and

joy.

2. Radical Freedom and Responsibility

Sartre’s famous statement—“Existence precedes essence”—means that we are not born with a predetermined purpose. We define ourselves through our choices. This freedom is exhilarating, but it is also terrifying, because it means we cannot blame fate, God, or society for who we become.

3. Authenticity: Living True to Oneself

For existentialists, to live authentically means to confront our freedom and make choices based on our true selves, not societal expectations. This contrasts with the concept of bad faith, where people hide behind roles, institutions, or excuses to avoid taking responsibility for their lives.

4. Anxiety and Dread

Freedom comes with anxiety. When we realize that no higher power is guiding us, we experience existential dread—a deep, unsettling awareness of our own mortality and the weight of our choices. Yet, existentialists argue that this very realization is what allows us to truly live.

Existentialism in Literature and Art

Existentialism has left an indelible mark on literature, theater, film, and art, influencing some of the most profound works of the 20th century.

Literature: Novels That Question Existence

- Dostoevsky’s *Notes from Underground* explores the inner turmoil of a man struggling with reason, faith, and free will.
- Franz Kafka’s *The Trial* depicts an individual trapped in a meaningless, bureaucratic nightmare.
- Albert Camus’ *The Stranger* follows a man who, after committing a senseless murder, feels utterly indifferent to the world’s judgment.

Theater of the Absurd: Where Meaning Breaks Down

Playwrights like Samuel Beckett (*Waiting*



rather than empowerment.

However, many existentialists counter these claims by insisting that creating meaning is not about isolation but about engaging with life, relationships, and creativity.

The Relevance of Existentialism Today

Why does existentialism still matter in the 21st century? Because the questions it raises—about freedom, meaning, authenticity, and absurdity—are more pressing than ever.

for Godot) and Jean Genet used absurdity to highlight existential themes, showing characters caught in cycles of meaningless action, reflecting the randomness of existence.

Existentialism in Film

- Ingmar Bergman’s *The Seventh Seal* questions mortality and the search for divine answers.
- *Fight Club* explores the struggle to find meaning in a consumer-driven world.
- *The Matrix* poses questions about reality, free will, and self-identity.

Each of these works forces audiences to confront the uncomfortable truths of existence—and the radical freedom we have to define our own purpose.

Criticism of Existentialism

Despite its influence, existentialism has been criticized for being too individualistic, too bleak, and too abstract. Some argue that:

- It focuses too much on personal meaning, ignoring societal and historical forces that shape us.
- It offers no concrete ethical system, leaving morality too subjective.
- It is too pessimistic, leading to nihilism

- In an age of artificial intelligence and automation, what does it mean to be truly human?
- As social media shapes identity, how do we live authentically?
- In a world where traditional beliefs are fading, where do we find meaning?

Existentialism does not give easy answers. But it urges us to ask better questions, to embrace the uncertainty of life, and to take responsibility for our own existence.

Conclusion: The Courage to Exist

At its heart, existentialism is not a philosophy of despair, but of courage. It does not tell us that life is meaningless—it tells us that we are the ones who must create meaning.

We may never know if our actions matter in the grand scheme of things. But as Camus wrote, “The struggle itself toward the heights is enough to fill a man’s heart. One must imagine Sisyphus happy.”

And so, in this absurd, fleeting, chaotic world, the question is not “What is the meaning of life?” but rather, “What meaning will you give it?”

Cont. from Pg 39

marriages. Educating girls leads to healthier families, stronger economies, and progressive societies.

A Call to Action: What Needs to Change?

Women’s Day should not be just about celebrations—it should be about commitment to change. Here’s what individuals, societies, and governments can do:

For Individuals:

- Challenge gender stereotypes in daily conversations.
- Support women-led businesses and initiatives.
- Raise sons who respect women and daughters who believe in themselves.

For Organizations:

- Implement equal pay policies and address the gender wage gap.
- Create safe workplaces with strict anti-harassment policies.
- Promote women to leadership roles and encourage diversity in hiring.

For Governments:

- Enforce laws against gender discrimination and violence.
- Invest in education for girls and provide scholarships.
- Support women entrepreneurs through funding and mentorship.

Final Thoughts: A Celebration of Strength and Possibility

Women’s Day is not just about acknowledging how far we have come—it is about pushing forward, dismantling barriers, and creating a world where every woman can dream without limits.

From the tribal woman in a remote village to the CEO in a high-rise, from the young girl picking up her first book to the scientist making groundbreaking discoveries, every woman is a revolution waiting to happen.

And so, to every woman who has ever been told she can’t—may you always respond with “Watch me.”

Happy Women’s Day!



TEST YOUR IQ

1. Who was the first Chief Minister of Punjab after independence?
2. Which Sikh Guru founded the city of Amritsar?
3. What is the official state tree of Punjab?
4. Who is known as the “Lion of Punjab” for his role in the independence movement?
5. Which dam, located in Punjab, is built on the Sutlej River and is one of India’s highest gravity dams?
6. 6. What was the name of the operation carried out by the Indian Army at the Golden Temple in 1984?
7. Punjab shares its international border with which country?
8. The famous “Battle of Saragarhi” involved soldiers from which regiment of the British Indian Army?
9. Which city in Punjab is known as the “Manchester of India” for its textile industry?
10. What is the name of the festival that marks the Punjabi New Year and is widely celebrated in the state?

Answers

- | | |
|------------------------|------------------------|
| 1. Gopi Chand Bhargava | 2. Guru Ram Das |
| 3. Sheesham | 4. Lala Lajpat Rai |
| 5. Bhakra Nangal Dam | 6. Operation Blue Star |
| 7. Pakistan | 8. 36th Sikh Regiment |
| 9. Ludhiana | 10. Baisakhi |



International Mother Language Day A Celebration of Identity, Heritage, and Resurgence

Punmedia Bureau

In the heart of Punjab, where fields dance to the rhythm of the wind and dhol beats echo in the soul, there exists an emotion beyond words—the Punjabi language. It is not just a medium of expression; it is the very essence of a culture that has withstood the test of time, invasions, and globalization.

February 21, observed as International Mother Language Day, holds special significance in Punjab as Punjabi Maa Boli Diwas—a day dedicated to celebrating, preserving, and promoting the rich linguistic heritage of Gurmukhi, the script in which the spirit of Punjab flows.

As the world moves towards digital dominance and linguistic homogenization, the question arises: Is our Maa Boli thriving, or is it fading into nostalgia?

This article explores the deep roots of Punjabi, the government's role in its preservation, and the collective responsibility of every Punjabi to keep their mother tongue alive.

The Soul of Punjab: More Than Just a Language

Punjabi is not merely a collection of words; it is

a feeling, a legacy, a resistance against forgetting who we are. It is the language of Baba Farid's mystical verses, Guru Nanak's divine wisdom, Waris Shah's tragic love, and Bulleh Shah's fearless poetry.

It is the sound of a mother's lullaby, the passion of a soldier's battle cry, and the warmth of a farmer's folk song. It thrives in the gurdwaras through the Guru Granth Sahib, in classrooms through literature, and in bustling dhabas where conversations flow freely.

But in a world dominated by English and Hindi, are we unknowingly sidelining our own Maa Boli?

Punjabi's Struggles: The Battle for Survival

Despite being the 10th most spoken language in the world, with over 125 million speakers, Punjabi faces threats of decline, especially among urban youth and diaspora communities.

- In cities, English-medium education is often seen as a status symbol, pushing Punjabi to the background.
- Many Punjabi families abroad struggle

to pass on the language to the next generation, leading to dilution.

- The digital world lacks sufficient Punjabi content, making it less accessible for younger audiences.

Yet, amid these challenges, Punjab's government and cultural organizations are taking major steps to revive the pride of Maa Boli.

The Punjab Government's Role: Reviving the Roar of Punjabi

Under Bhagwant Mann's leadership, the Punjab government has actively pushed for linguistic preservation and promotion. Some of the significant steps include:

1. Making Punjabi the Priority

The government has reinforced Punjabi as the official language of Punjab, ensuring that government offices and administration function primarily in Gurmukhi script.

2. Punjabi Education in Schools

- Strict rules ensure that Punjabi is taught as a compulsory subject in schools up to Class 10.
- Special incentives for Punjabi teachers are being provided to encourage more students to study the language.
- Plans to introduce Punjabi language learning apps to attract digital-savvy youth.

3. Celebrating Punjabi Literature and Culture

- Annual Punjabi Literature Festivals are being held to honor poets, writers, and historians who have enriched Punjabi heritage.
- Government-sponsored book fairs encourage young readers to engage with Punjabi literature.

4. Digitizing Punjabi

- Collaborations with tech companies to ensure Punjabi-friendly digital platforms.
- Development of Punjabi translation software to facilitate the use of the language online.

5. Support for Punjabi Cinema and Theatre

Punjabi cinema has emerged as a global force, and the government is supporting filmmakers to produce meaningful, language-rich cinema. Subsidies for Punjabi theatre and folk performances are also being introduced.

6. Celebrating Punjabi Maa Boli Diwas with

Grandeur

Every year, February 21 is celebrated across Punjab with:

- Kavi Darbars (Poetry Sessions) featuring renowned Punjabi poets.
- Giddha & Bhangra performances to showcase the cultural vibrancy of the language.
- Competitions in schools and universities to encourage youth participation.

The Role of Punjabis: Preserving the Soul of Our Maa Boli

The government's efforts are commendable, but true preservation begins at home. What can we, as Punjabis, do?

- Speak Punjabi at home – Language thrives when spoken. Let's encourage children to converse in Punjabi daily.

- Read and Write in Gurmukhi – Reading Punjabi newspapers, books, and poetry keeps the script alive.

- Promote Punjabi on Social Media – Posting in Punjabi, sharing Punjabi content, and creating digital spaces for the language makes a huge impact.

- Encourage Punjabi Art and Music – Supporting folk artists, listening to meaningful Punjabi music, and attending cultural festivals will keep our traditions vibrant.

- Teach Punjabi to the Next Generation – Whether in Punjab or abroad, making efforts to teach Punjabi to younger family members ensures the language continues.

A Future Where Punjabi Thrives

Maa Boli Punjabi is not just a language; it is our identity, our heritage, our pride. While challenges remain, the resurgence of Punjabi in governance, education, and digital media signals a hopeful future.

This Punjabi Maa Boli Diwas, let us not just celebrate but also commit to keeping Punjabi alive—not just for a day, but every day. Because as long as our Maa Boli thrives, the soul of Punjab will never fade.

ਕਦੇ ਵੀ ਨਾ ਭੁੱਲੀਏ—ਜਹਿੜਾ ਆਪਣੀ ਬੋਲੀ ਭੁੱਲ ਗਿਆ, ਉਹ ਆਪਣੇ ਆਪ ਨੂੰ ਭੁੱਲ ਗਿਆ! (Never forget—one who forgets their language, forgets themselves!)

ਧਨਵਾਦ, ਤੇ ਸਭ ਨੂੰ ਪੰਜਾਬੀ ਮਾਂ ਬੋਲੀ ਦਵਿਸ ਦੀ ਲੱਖ-ਲੱਖ ਵਧਾਈਆਂ!

Embracing the Heartbeat of Punjab

Village Tourism and the Mann Government's Vision

Punmedia Bureau

In the vibrant tapestry of India's diverse landscapes, Punjab's villages stand out as the pulsating heart of tradition, culture, and resilience. These rural enclaves, with their lush green fields, melodious folk songs, and age-old crafts, offer a genuine glimpse into the soul of Punjab. Recognizing the immense potential of village tourism, the Mann-led Punjab government has embarked on a transformative journey to showcase and preserve this rural heritage, inviting travelers to experience the authentic essence of Punjabi life.

The Allure of Punjab's

Villages

Imagine waking up to the gentle rustling of wheat fields, the distant call of a rooster, and the aroma of freshly churned butter. In Punjab's villages, this is not a mere fantasy but a daily reality. The rural landscape is dotted with mud-brick houses, bustling courtyards, and vibrant community gatherings. Visitors are welcomed with open arms, often greeted with a warm glass of lassi and an invitation to join in daily activities.

Cultural Immersion: Tourists can engage in traditional crafts such as Phulkari



embroidery, pottery making, and weaving. Participating in these activities offers a hands-on understanding of the skills passed down through generations. Evenings come alive with folk dances like Bhangra and Gidha, where the rhythmic beats of the dhol compel everyone to join in the celebration.

Culinary Delights: The Punjabi countryside offers a gastronomic journey like no other. Meals are prepared using fresh, locally sourced ingredients. Staples include Makki di Roti (cornflat bread) and Sarson da Saag (mustard greens), often accompanied by a dollop of homemade butter and a side of tangy pickles. Sharing these meals with local families provides insight into the communal and hospitable nature of Punjabi culture.

Agricultural Experience: Visitors can partake in farming activities, from plowing fields with oxen to harvesting crops. These experiences highlight the hard work and dedication that form the backbone of Punjab's agrarian economy. A tractor ride through the expansive fields or a leisurely walk along the canal banks offers serene views and a chance to connect with nature.

Mann Government's Initiatives to Promote Village Tourism

Chief Minister Bhagwant Singh Mann has recognized the untapped potential of village tourism in driving economic growth, preserving cultural heritage, and providing sustainable livelihoods. Under his leadership, the Punjab government has launched several initiatives to position the state's villages as prime tourist destinations.

1. Infrastructure Development

To make rural areas more accessible and comfortable for tourists, the government has invested in improving infrastructure:

- **Road Connectivity:** Upgrading and constructing roads to ensure smooth travel to and within villages.
- **Public Amenities:** Establishing clean sanitation facilities, rest houses, and information centers to cater to tourists' needs.
- **Digital Connectivity:** Enhancing internet access to help local businesses promote their services and allow tourists to share their experiences in real-time.

2. Promotion of Homestays and Farmstays

Encouraging locals to open their homes to visitors not only provides tourists with authentic experiences but also generates income for rural families.

- **Training Programs:** Workshops on hospitality management, basic foreign languages, and culinary skills to help hosts cater to a diverse clientele.
- **Financial Support:** Offering subsidies and low-interest loans to renovate homes and farms to meet tourist standards.
- **Certification:** Implementing a system to certify homestays and farmstays, ensuring quality and safety for visitors.

3. Showcasing Model Tourism Villages

Highlighting success stories serves as inspiration and sets benchmarks for other villages.

- **Nawanpind Sardaran Village:** Located in Gurdaspur, this village was awarded the title of "Best Tourism Village of India 2023" by the Union Ministry of Tourism. The Sangha sisters have preserved their ancestral homes, turning them into heritage sites that attract tourists seeking an immersive cultural experience. Their efforts have not only conserved architectural heritage but also promoted sustainable tourism practices.

4. Cultural Festivals and Events

Organizing events that celebrate Punjabi traditions draws tourists and revitalizes local art forms.

- **Rangla Punjab Festivals:** These fairs, held

across various districts, showcase traditional music, dance, crafts, and cuisine. They provide a platform for local artisans to display their talents and for tourists to engage directly with the culture. Such events have been instrumental in boosting local economies and fostering a sense of community pride.

5. Adventure and Eco-Tourism Initiatives

Diversifying tourism offerings to include adventure and nature-based activities appeals to a broader audience.

- **Water Adventure Tourism:** Policies have been approved to promote water sports like jet skiing, motor paragliding, and hot air ballooning, especially around areas like Chamrod Port. These activities not only attract thrill-seekers but also create employment opportunities for locals trained in these specialties.

- **Eco-Tourism Projects:** Investments have been made to develop eco-tourism in wildlife areas and forest patches, encouraging responsible travel that conserves the environment and sustains the well-being of local people. This includes creating nature trails, bird-watching spots, and conservation education centers.

6. Marketing and Branding Efforts

To position Punjab as a premier tourist destination, the government has allocated funds for comprehensive marketing strategies.

- **Investment in Branding:** A budget of ₹30 crore has been designated for branding initiatives that highlight Punjab's unique attractions, including its village tourism potential. This encompasses digital campaigns, collaborations with travel influencers, and participation in international tourism fairs.

7. Public-Private Partnerships in Rural Tourism

To ensure the sustainable development of village tourism, the Mann government has been fostering public-private partnerships. These collaborations bring in investment, expertise, and global exposure to Punjab's rural tourism industry.

- **Corporate Sponsorships:** Companies are encouraged to adopt villages under Corporate Social Responsibility (CSR) initiatives to develop infrastructure and promote cultural tourism.

- **Collaborations with Travel Agencies:** Partnerships with tour operators ensure that village tourism packages reach a global audience, attracting international visitors interested in eco-tourism and cultural immersion.

- **Agro-Tourism Ventures:** The government is incentivizing agri-businesses and farm tourism projects, where visitors can stay on working farms, learn organic farming techniques, and experience the rustic life firsthand.

By bringing private stakeholders into the fold, the Mann government is ensuring that Punjab's rural tourism sector grows in a sustainable, profitable, and globally competitive manner.

A Future Rooted in Tradition and Progress

Village tourism in Punjab is more than just a travel experience—it is a cultural revival, an economic boost, and a bridge between tradition and modernity. As the world becomes more urbanized, the allure of authentic, offbeat experiences grows stronger. Punjab, with its warm-hearted people, agricultural heritage, and vibrant culture, is perfectly positioned to lead India's rural tourism revolution.

The Mann government's visionary policies, financial investments, and grassroots initiatives are breathing new life into Punjab's villages. The impact is multifaceted—local economies are thriving, cultural heritage is being preserved, and Punjab's global tourism footprint is expanding.

For travelers, village tourism offers a chance to reconnect with nature, experience genuine hospitality, and step into a world where time slows down. For Punjab's villagers, it presents new opportunities, sustainable livelihoods, and a renewed sense of pride in their heritage.

As the fields of Punjab continue to sway in the golden sunlight, so too does the promise of a brighter, more connected, and culturally rich future. The villages of Punjab are not just places on a map—they are living stories waiting to be experienced.

So, the next time you plan a journey, step off the beaten path and into the heart of Punjab's villages. You won't just be a tourist; you'll become a part of the story.



Lines Written in Early Spring

I heard a thousand blended notes,
While in a grove I sate reclined,
In that sweet mood when pleasant thoughts
Bring sad thoughts to the mind.

To her fair works did Nature link
The human soul that through me ran;
And much it grieved my heart to think
What man has made of man.

Through primrose tufts, in that green bower,
The periwinkle trailed its wreaths;
And 'tis my faith that every flower
Enjoys the air it breathes.

The birds around me hopped and played,
Their thoughts I cannot measure:—
But the least motion which they made
It seemed a thrill of pleasure.

The budding twigs spread out their fan,
To catch the breezy air;
And I must think, do all I can,
That there was pleasure there.

If this belief from heaven be sent,
If such be Nature's holy plan,
Have I not reason to lament
What man has made of man?

BY WILLIAM WORDSWORTH



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- What do you like about the magazine?
- What are your suggestions to make it more readable?

Suggestion: _____

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Eid Mubarak



The Government of Punjab is now on **Social Media**

The Government of Punjab has made forays into the world of social media in an endeavour to facilitate a vibrant two-way communication between the State Government and the people of Punjab.

Join our online community on Facebook, Twitter, Wordpress and YouTube for regular real-time updates on latest events, news, policies, schemes and initiatives for a factual account on 'Everything Punjab'.

Connect with #PunjabGovtIndia and like/comment/share on the official pages at:



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